The World's Leading Amusement Machine Trade Publication $10.00

PLAY METER

Volume 5, Number 1 January 15, 1979

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U.S. Amusement Machine Manufacturers

A

A-1 Supply, Inc.
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Reno, Nevada 89510
Phone: 702/329-6318
W.S. "Si" Redd, Kevin Day, Clint Shockey, Walt Fraley, Lou Pavloff, Melinda Lambert, John McClure, Lloyd Grice
Product Line: video amusement and gaming equipment

Actrans, Inc.
2400 Somerset Blvd.
Troy, Mich., 48084
Phone: 313/643-0001
President & Treasurer: R.W. Fogerty
Corp. Secretary: H.A. Jerome
Sales Manager: R.W. Fogerty
Product Line: arcade games

A.D.I., Inc.
632 Industrial Park
Haleyville, Alabama 35565
Phone: 205/486-9583
President: Art Daddis
Product Line: table games

Alcohol CounterMeasure Systems, Inc.
942 Military Street
Port Huron, Mich., 48060
Phone: 313/987-7400
Pres: John S. McEachran
Exec. Vice Pres.: Arthur W. Emmett
Sec./Treas.: Jack George
Sales Manager: Norman Foster
Service Manager: Paul Tanguay
Product Line: coin operated alcohol breath testing machines

Allied Leisure Industries, Inc.
245 W. 74th Place
Hialeah, Fla. 33014
Phone: 305/558-5200
Chairman: Dave Braun
President: Joel Hochberg
Sales Manager: Ivan Rothstein
Product Line: arcade games, video games, gaming machines, kiddie rides, cocktail pinball games
800/327-5830 [*toll free*]

American Shuffleboard Co., Inc.
210 Paterson Pl. Rd.
Union City, N.J. 07087
Phone: 201/865-6633
Pres.: Mary Cusano
Sec.& Gen. Mgr.: Nicholas Melone
Plant Supt.: Richard Delfino
Sales Manager: Sol Lipkin
Service Manager: Leo Stelter
Product Line: pool tables, bumper tables, shuffleboards

Americoin
700 West Virginia St.
Milwaukee, Wisc., 53204
Phone: 414/272-4324
President: R. Gallun
Exec. Director: D. Winter
Plant Manager: Don Bock
Sales Manager: Dan Winter
Service Manager: Bruce Ally
Product Line: electro-mechanical arcade games

Amusement Equipment Mfg., Ltd.
P.O. Box 229
Eldon, Mo., 65026
Phone: 314/392-7122
President: Willard Swanson
Vice President: Norwood E. Veatch
Sec./Treas.: N. Earl Veatch, Jr.
Sales Manager: Willard Swanson
Service Manager: Delbert Veatch
Product Line: kiddie rides

Amusement Technology
1200 Memorial Drive
Asbury Park, N.J. 07712
Phone: 201/774-3000
Chairman of Bd.: Merrill Braverman
President: George Braverman
Vice Pres./Operations: Nolan Bartok
Treasurer: Walter Johnson
Sales Manager: Merrill Braverman
Product Line: amusement games

Arachnid, Inc.
2500 N. Main St.
Rockford, Ill. 61103
Phone: 815/962-3919
President: Paul Beall
Product Line: electronic dart games

Astro Games, Inc.
360 Scott Street
Elk Grove Village, Illinois 60007
Phone: 312/364-7755
William E. Olliges
Product Line: upright pinball games and table games

Atlas Leisure Products, Inc.
15915 Northwest 57th Ave.
Hialeah, Florida 33014
President: Jack J. Mitnick
Chairman of Bd.: Peter Budd
Director of Engineering: Ian Richter
Product Line: pool tables

Atari, Inc.
1265 Borregas Avenue
Sunnyvale, Calif., 94086
Phone: 408/745-2500
For service only: 800/538-1611
Nolan Bushnell, Joseph Keenan, Eugene Lipkin, Frank Ballouz, Bob Betters
Product Line: video and pinball games, other innovative amusement games

Atlantic Billiard Table Corp.
329 Atlantic Ave.
Brooklyn, N.Y. 11201
Phone: 212/875-1712
Pres.: Emanuel Gruher
Vice Pres.: Paul Gruher
Sales Manager: Paul Gruher
Service Manager: Paul Gruher
Product Line: pool tables

Auto-Photo Co.
350 Lear Avenue
Costa Mesa, Calif., 92626
Phone: 714/540-8082
Vice Pres., Marketing: Martin Binder
Vice Pres., Comptroller: Jerry Schill
Sales Manager: Martin Binder
Service Manager: David Bean
Product Line: automatic photographic studios

B

Bally Mfg. Corp.
2640 W. Belmont

Chicago, Ill. 60618
Phone: 312/267-6060
Pres.: Wm. T. O'Donnell
Dir. of Mrkt.: Ross Scheer
European Sales: Wm. T. O'Donnell, Jr.
Sales Manager: Paul Calamari-pinballs, Bob Harpling-slots
Service Manager: Bernie Powers-field service; Tony Brocato-parts service
Product Line: pinball games, slots

Brunswick Corp, Consumer Div.
One Brunswick Plaza
Skokie, Ill. 60077
Phone: 312/470-4700
Pres.: Jack Curran
Vice Pres./Mrkt.: Bob Nixon
Sales Manager: Larry Smith
Service Manager: Dick O'Donnell
Product Line: billiad tables & supplies, amusement games

C

CEB Industries, Inc.
P.O. Box 831
Hawthorne, Calif., 90250
Phone: 213/644-2291
Chuck Bane
Product Line: breath testing machines

John W. Caler Co.
7506 Clybourn Ave.
Sun Valley, Calif., 91352
Phone: 213/765-1210—877-1664
Owner: John W. Caler
Head Admin.: Josephine Caler
Head Sales: Mark Caler
Art/Designer: Damiad Caler
Sales Manager: Mark Caler
Service Manager: Arthur Schmeliro
Product Line: slot machines, token vendors

Carousel International Corp.
P.O. Box 307
Eldon, Missouri 65026
Phone: 314/392-7122
Norwood E. Veatch
Product Line: kiddie rides

Centore Electronics, Inc.
362 N.E. DeKalb Avenue
Bend, Oregon 97701
Phone: 503/389-6640
Chief Engineer:.Tom Hendrix
Sales Manager: Ray Reed
Product Line: electronic & video games

Century Games Limited
1430 Koll Circle #105
San Jose, Calif., 95112
Phone: 408/297-8202
Gayle Hickok
Product Line: pinball games

Champion Billiards, Inc.
900 Andre
Bay City, Michigan 48706
Phone: 517/686-4000
Pres.: Jacob Kremski
Sec./Treas.: John Roszatycki
General Mgr.: Al Remington
National Sales Rep.: Ivor Maidment
Product Line: billiard tables

Cinematronics, Inc.
1466 Pioneer Way, Suite #6
El Cajon, Calif., 92020
Phone: 714/440-2933
Chairman of Bd.: Jim Pierce
Sec./Treas.: Tom D. Stroud
General Mgr.: Don Walker
Vice Pres.: Tom A. Stroud
Vice Pres.: Sue Pierce
Sales Manager: Frank Sola
Service Manager: Dave Stroud
Product Line: video games

Computer Games, Inc.
10 Keith Way
Hingham, Mass., 02043
Phone: 617/749-3133
Pres.: Wm. E. Fox, Jr.
Exec. Vice Pres.: Gerald S. Eilberg
Production Mgr.: Robert Penza
Sales Mgr.: Kevin M. J. Fox
Service Manager: Larry Friedman, Dir. of Engineering
Product Line: computer portrait systems, computer biorhythm/horoscope-portrait systems, coin operated games

Compunetic Devices, Inc.
21121 Osborne Street
Canoga Park, Calif., 91304
Phone: 213/873-5199
Vice Pres.-Mrkt.: Nat Hockman
Product Line: biorhythm machines

Computer Kinetics Corp.
31129 Via Colinas, Bldg. 701
Westlake Village, Calif., 91361
Phone: 213/991-2199
President: R.R. Calverley
Chairman of Bd.: J.P. Nelson
Marketing: Donna Connelly
Sales Manager: Buzz Holcomb
Service Manager: Craig Sather
Product Line: amusement counter top games

D

Diverse Products Inc.
198 River Street
Red Bank, N.J. 07701
Phone: 201/842-7554
President: M.C. "Bud" Wachter
Vice President: Sue Wachter
Sales Manager: Bud Wachter
Service Manager: Billy Nuegebauer
Product Line: soccer tables

Dynamo Corporation
1805 So. Gsw. Parkway
Grand Prairie, TX, 75051
Phone: 214/641-4286
1-800-527-6054 (toll free)
President: Wm. G. Rickett
Vice President: John H. Lewis
Sales Manager: Jon F. Baxley
Service Manager: Jon F. Baxley
Product Line: foosball and pool tables, parts

E

Ebonite Corp.
14000 N.W. 57 Ct.
Miami Lakes, Florida 33014
Phone: 305/821-0150
Vice Pres.-mrkt.: Vince Gneico
Factory Sales Rep.: Aaron Goldsmith
Customer Service: Sue Vendick
Product Line: billiard tables

Ebsco Ind. Inc.
Shrewsbury Ave.
Shrewsbury, N.J. 07701
Phone: 201/741-4300
General Mgr.: W.A. McClendon
Vice Pres.: J.T. DeMarco
Sales Manager: J.T. DeMarco
Service Manager: Charles Netterman
Product Line: table soccer games

Elcon Industries
2715 Nakota
Royal Oak, Michigan 48073
Phone: 313/549-1140
Sales Manager: Andre R. Dubel
Service Manager: Melvin Jacobs
Product Line: video games, cocktail tables, console and wall games

Exidy, Inc.
2599 Garcia Ave.
Mountain View, Calif. 94043
Phone: 415/968-7670
President: H.R. "Pete" Kauffman
Vice Pres.-Engin.: Howell Ivy
Marketing Mgr.: Lila Zinter
Vice Pres.-Admin.: Leslie Hauser
Mrkt. Admin.: Cindy Walsh
Operations Mgr.: Sam Tanner
Product Line: video and arcade games

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F

Forbes Manufacturing
Faulkner Street
North Billerica, Mass., 01862
Phone: 617/663-4689
John Walsh, William Jones
Product Line: coin-operated hair dryers, video machines

J.F. Frantz Manufacturing Co.
1936 West Lake St.
Chicago, Ill., 60612
Phone: 312/829-2399
John F. Frantz
Product Line: arcade games

G

Game-A-Tron, Inc.
923 West Main Street
New Britain, Conn., 06053
Phone: 203/229-4839
Edward F. Claffey, Dominick Sanzo
Product Line: electronic games

Game Plan, Inc.
140 Lively Blvd.
Elk Grove Village, Illinois 60007
Phone: 312/437-6870
Kenneth M. Anderson
Product Line: pinball cocktail tables, upright pinballs, slot machines

D. Gottlieb & Co.,
A Columbia Industries Pictures Co.
165 West Lake Street
Northlake, Illinois 60164
Phone: 312/562-7400
800-323-9121 (solid state hot line only)
800-942-1620 (in Illinois)
President: Judd A. Weinberg
Exec. Vice Pres.: Alvin J. Gottlieb
Vice Pres.-Mrkt.: Thomas L. Herrick
Vice Pres.-Finance: Robert W. Bloom
Vice Pres.-Oper.: Robert T. Smith
Vice Pres.-Eng.: Wayne Neyens
Asst. Vice Pres.-Oper.: Gilbert G. Pollock
Asst. Sales Manager: Clifford R. Strain
Director of Engin.: Richard F. Finger
Product Line: flipper pinball games

Gremlin Industries, Inc.
8401 Aero Drive
San Diego, Calif., 92123
Phone: 714/277-8700
Twx: 910-335-1621 Gremlin SDG
President: Frank Fogleman
Vice Pres.-Engin.: Gerry Hansen
General Mgr.: Gene Candelore
Bernie Shapiro, Jack Gordon
Product Line: wall games, video games

H

Paul W. Hawkins Mfg.
3119 E. Penn. St.
Tucson, Az., 85714
Phone: 602/294-1607
Paul W. Hawkins
Product Line: kiddie rides

I

Imperial Billiard Ind.
550 Industrial Road
Carlstadt, N.J., 07072
Phone: 201/935-9330
Vice President: John Rafer
Sales: Chick Frankel
Sales: Jerry Kushner
Product Line: soccer tables

International Billiard Corp.
1220 South Ave.
Plainfield, N.J., 07062
Phone: 201/753-0335, 757-6950
Chairman of Bd.: Joe Velluzi
Vice Pres.: Nick Velluzi
Product Line: pool tables and foosball tables

Intramar Marketing Ltd.
801 York Mills Road, Suite 201
Don Mills, Ontario, Canada M3B 1X7
Phone: 416/447-0465
Paul Said, W. Csury
Product Line: hockey games, amusement arcade accessories

Irving Kaye Co., Inc.
48 Union Street
Stamford, Conn. 06906
Phone: 203/348-1800
Partner: Howard Kaye
Partner: Arnold Kaye
Sales Manager: Bill Currier
Product Line: pool tables, soccer tables, billiard parts, soccer parts

L

Lowen-America, Inc.
1111 East Chestnut Street
Chicago, Illinois 60611
Phone: 312/787-5016
President: Bert Davidson
Directors: Ullrich D. Schulze and Herbert Nack
Secretary: Peer Von Oertzen
Treas.: James Flanagan
Field Serv. Engin.: Stanley Strahan
Service Dept.: 155 Armstrong Road, Des Plaines, Illinois 60018
Product Line: exclusive importer of N.S.M. phonographs

M

Meadows Games, Inc.
181 Commercial Street
Sunnyvale, Calif., 94086
Phone: 408/732-8110
800/538-1606 (toll free)
President: Paul C. Jacobs
Sales Manager: Edward J. Boasberg
Sales Administrator: Inda Trinwith
Service Manager: Rodney Cannady
Production Manager: D. Mac McCann
Product Line: video games, arcade machines, and holographic presentations

Meyco Games, Inc.
650 Vaqueros Avenue
Sunnyvale, Calif., 94086
Phone: 408/245-1603
Robert L. Meyer
Product Line: video games

Midway Mfg. Co.
10750 W. Grand Ave.
Franklin Park, Ill., 60131
Phone: 312/451-1360
President: Marcine Wolverton
Vice Pres.: David Marofske
Mktg. Dir.: Stan Jarocki
Dir. of Sales: Larry Berke
Service Manager: Andy Ducay
Product Line: video games, cocktail pinballs

Miracle Recreation Equipment Co.
P.O. Box 275
Grinnell, Iowa 50112
Phone: 515/236-7536
W.B. Sleevwenhoek
Product Line: kiddie rides

Mirco Inc.
10888 North 19th Ave.
Phoenix, Ariz., 85029
Phone: 602/997-5931
Don Johnston
Dir. European Operations: Richard N. Raymond
V.P./Finance: Buck Swanson
Mgr. U.S. Operations: John Hamill
Mgr. European Operations: Robert Tiffany
Product Line: soccer tables, video games

Monster Corporation The
307 Fifth Avenue
New York, New York 10001
Phone: 515/232-2912
Stan McCormack, Dick Scybert
Product Line: coin operated arm wrestling machine

Montana Billiard Supply
134 Regal Street
Billings, Mont., 59102
Phone: 406/259-4898
President: George Frank
Vice Pres.: Tom Williams
Comptroller: George Graham
Sales: Al Sargent
Sales Manager: Jim Hefenieder
Service Manager: Frank Mosbrucker
Product Line: pool tables

Mike Munves Corp.
310 Huguenot St.
New Rochelle, N.Y., 10801
Phone: 914/636-5000, 212/279-6677
President: Joseph Goldsmith
Sales Manager: Ralph Hotkins
Product Line: arcade specialty games

Murrey and Sons Co., Inc.
14150 S. Figueroa Street
Los Angeles, Calif., 90061
Phone: 213/323-1752
President: Gordon W. Murrey
Vice President: Patrick Murrey
Sales Manager: James Thurmond, Orville Phillips
Product Line: pool tables, soccer tables

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N

Namco Ltd.
2-8-5 Tamagawa, Ohta-ku
Tokyo, Japan 146
NAMCO America, Inc.: 348 Gibraltar Drive, Sunnyvale, California 94086
Phone: Japan: (03) 759-2311
U.S.: 408/745-7600
Japan: Masaya Nakamura, Tadashi Manabe
U.S.: Masaya Nakamura, Hideyuki Nakajima, Satish Bhutani
Product Line: electro-mechanical and video games

O

O.B.A. Inc.
2522 Irving Blvd.
Dallas, Texas 75207
Phone: 214/630-8004
President: Bill Ohland
Sec./Treas.: Mark Lund
Sales Manager: Terry Deutsch
Service Manager: Elmo Cornelius
Product Line: soccer tables

P

Peabody's Inc.
211 21st Street, Box 163
Va. Beach, Va., 23458
Phone: 804/422-2900
President: E.C. Ruffin
Vice Pres.: N.D. Kassir
Sales Manager: K. Kassir
Sales Manager: Kal Kassir
Product Line: foosball tables

Play Master, Inc.
5909 Paris Road
Columbia, MO., 65201
Phone: 314/474-8591
President: Charles Bailey
Sales Manager: Kent Donley
Sales: Joe Norris
Product Line: billiard tables

Playmatic, Imported by Universe Affiliated International, Inc.
314 West First Avenue
Roselle, N.J. 07203
Phone: 201/245-4222
President: Barry Feinblatt
Vice President: Leonard Dean
Product Line: exclusive factory reps for Playmatic pinballs

Playtime Kiddie Amusement Machines, Inc.
Division of One Talent Corp.
459 Highway 51, South
Ridgeland, Ms., 39157
Phone: 601/856-8874
President: Tom Dudley
Nat'l Sales Mgr.: James Beckham
Service Manager: Ron Diener
Product Line: amusement devices for children

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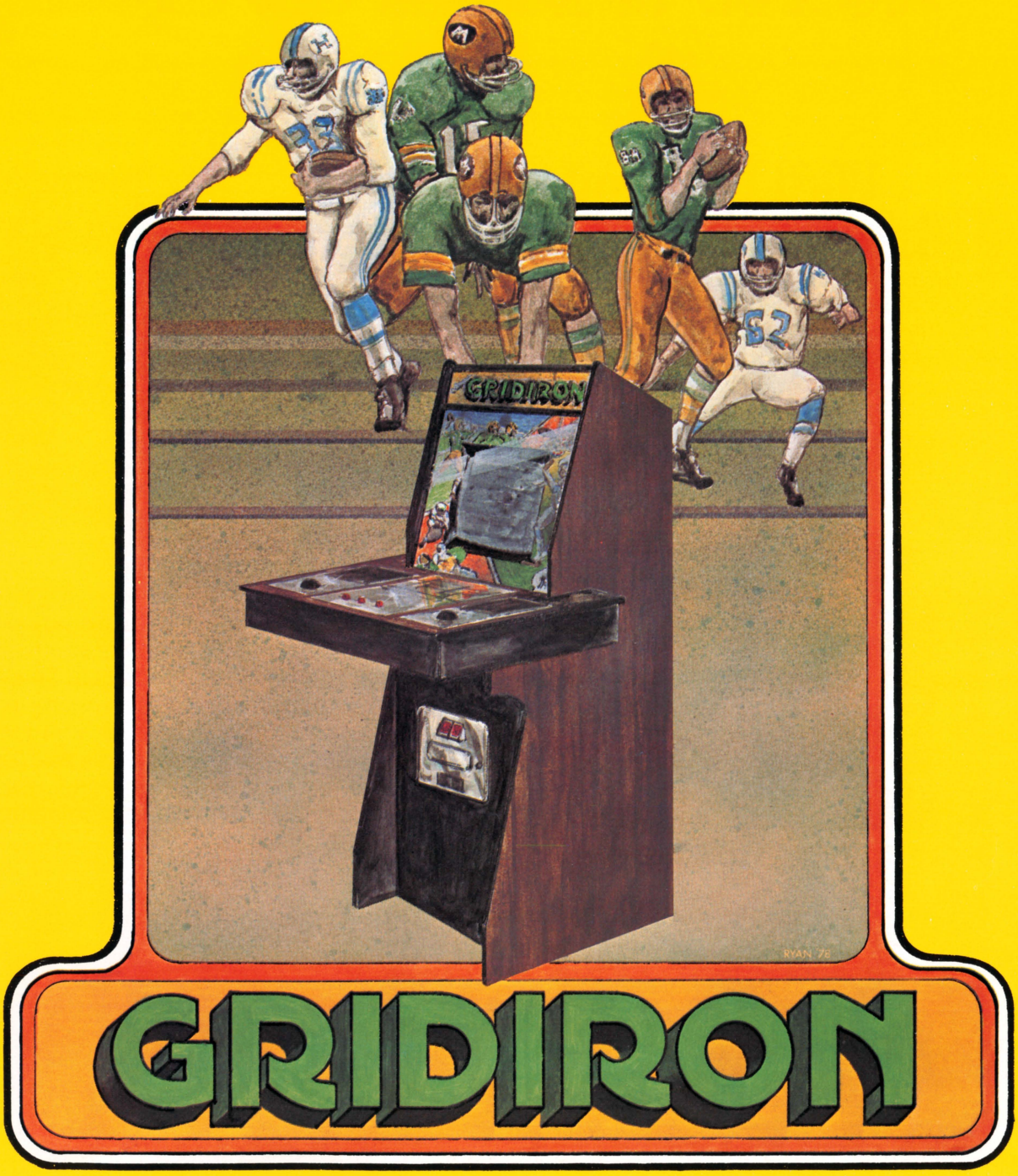

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Through the Bally Group and our international distributors, we do business in all 50 states and every continent except Antarctica. But there's more to Bally that we'd like you to know.

The arcade ace.

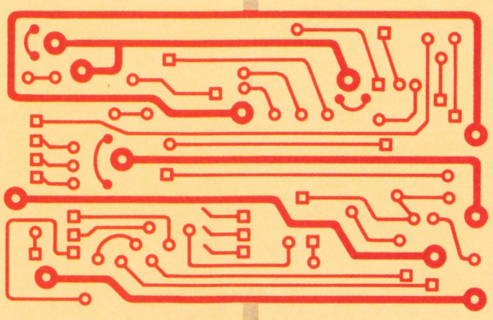
Our Aladdin's Castle subsidiary is the largest operator of amusement arcades in shopping malls in the U.S. There are more than 120 Aladdin's Castle family game rooms across the country. In addition to providing wholesome recreation, these arcades serve as a testing ground for every coin game we make, assuring you of maximum play appeal and profitability.

Tops in slots.

Bally is also the world's leading manufacturer of slot machines. We make more than 60 models, including our new "Classic" Silver Dollar Slot. In the European market, we produce wall-type slot machines for Germany and Amusement-With-Prize slot machines for the United Kingdom.

We've also developed an advanced computer control system that allows casino management to monitor every play of every slot machine for improved security, maintenance and cash control.

working parts.

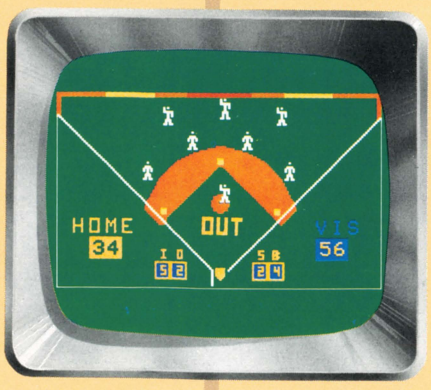


Wizardry in circuitry.

At our Midway Manufacturing subsidiary, we make the state-of-the-art electronic circuits that give Bally machines their competitive edge in the market. We also supply sophisticated subcomponents to several large electronics manufacturers, including Zenith, RCA and Magnavox.

Bally on the Boardwalk.

We recently expanded our operations by purchasing Boardwalk property in Atlantic City to build and operate a resort hotel and casino. Our experience in this industry, gained as the leading manufacturer of gaming equipment, puts us in a unique position in the hotel and casino business.



Bringing it on home.

We've even expanded into consumer products, with a complete video entertainment/home computer system. The Bally Computer System offers color, sound effects, music, and an expanding library of game, educational, and computer-programming cassettes. No other programmable video game or home computer offers anything like it.

For more facts on the workings of our worldwide operations and distributorship information, write Ross Scheer, Director of Marketing, Bally Manufacturing Corporation, 2640 West Belmont Avenue, Chicago, IL 60618. (TELEX 253076)

Bally®

makes the games people play.

VECTOR WHO?

VECTORBEAM is President Larry Rosenthal, who happens to be the inventor and patent holder of the famous Vector Monitor. Larry also brought the Coin Accumlator to this industry. He is a self driven person who pledges to continue to bring even more fabulous games and innovations to this great industry.

VECTORBEAM is Gil Levine, General Manager, (whos' first M.O.A. was back in 1955) believes in only the best. Employ the best, build the best and be the best.

VECTORBEAM is Hal Watner, Marketing Manager, who with five years experience in this industry has established the reputation of only providing the best to the best distributors.

VECTORBEAM is Joanne Anderson, Customer Service Manager, who believes that her job is just that, Customer Service!

VECTORBEAM is fifty other people (and growing daily) who together take pride in their craftmanship and product.

Who is VECTORBEAM? VECTORBEAM is the company that will Light your way to...Dependability, Stability and Earnability.

VECTORBEAM the ABILITY COMPANY

VECTORBEAM

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Polaroid Corporation
549 Technology Square
Cambridge, Mass., 02139
Phone: 617/864-6000
Janet M. Conley
Product Line: automatic photographic studio

R

Ramtek Corporation
292 Commercial Street
Sunnyvale, Calif., 94086
Phone: 408/738-4422
800/538-1733 (toll free)
President: Charles E. McEwan
Vice Pres., Finance: Thomas J. Adams
General Mgr., Recreational Products Division: Melvin J. McEwan
Sales Manager: Don Hutmier
Sales Admin.: Carol Triplett
Service Manager: Don Hutmier
Product Line: amusement games, park attractions

Rock-Ola Manufacturing Corp.
800 North Kedzie Avenue
Chicago, Illinois 60651
Phone: 312/638-7600
President: Donald C. Rockola
Executive Vice Pres.: E.G. Doris
Vice Pres. Vending Sales: Dr. David R. Rockola
Sales Manager: L.C. Rieck
Service Manager: William D. Findlay
Product Line: phonographs, vending equipment

Rowe International, Inc.
75 Troy Hills Road
Whippany, N.J., 07981
Phone: 201/887-0400
President: Merrill Krakauer
Exec. Vice Pres.: Paul Pelligrino
Senior V.P. Marketing: Matt Russ
V.P. Sales: Edward Wiler
V.P. Dist. Operations: Jack Manning
General Sales Mgr.: Paul Huebsch
Corp. Dir. Tech. Services: Jim Abato
Dir. Industrial Design: Walter Koch
Product Line: phonograph and accessories, vending equipment

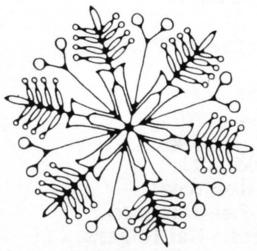
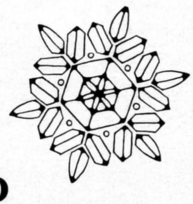
Rovi Cartoon Theaters Corp.
485 Madison Ave., Suite 1910
New York, N.Y., 10022
Phone: 212/753-0698
Bob Gonzalez, Dottie Gonzalez, Bill Harms
Product Line: cartoons

S

Seeburg Corporation, The
1500 North Dayton Street
Chicago, Illinois 60622
Phone: 312/642-0800
Chairman of Bd.: Wm. F. Adair, Jr.
President: Charles Metter
Vice Pres.: John Nicastro
Treas.: Joseph Dillon
Exec. Vice Pres.: Ed Marks
Exec. Assist. Sales: Frank Nolan
Music & Vend. Sales: Nancy Goodwin
Advertising: Bernie Cohen
Service Manager: James Burdon
Product Line: manufacture of coin phonographs, accessories, hot & cold drink vending equipment and accessories

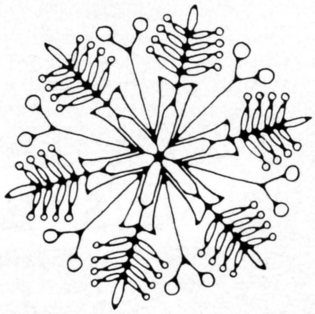
Sega Enterprises, Inc.
2550 Santa Fe Avenue
Redondo Beach, Calif., 90278
Phone: 213/772-0833
Telex: 68-8433 Segastar Redondo
Chairman/Pres.: David Rosen
Vice Pres./Finance: Michael Dulberg
Dir., Research & Development: Robert Norwalt
Product Line: video games, arcade games

Segasa d.b.a. SONIC
Madrid, Spain
c/o Bert Siegel
121 S. Palm Drive, #405
Beverly Hills, Calif., 90212
Phone: 213/550-7608
Telex. 686164
Factory Rep.: Bert Siegel
Pres.: M.J. Bromley
Vice Pres.: E. Morales
Plant Mgr.: Jose Lagarcha
Sales Manager: Bert Siegel-U.S.
E. Morales-Europe
Service Manager: Jose Lagarcha
Product Line: pinball machines, video games, arcade equipment

We at STERN would like to thank all of our distributors and their operators for their support during the past year.

We wish to extend our best wishes to everyone in the industry a happy, healthy, and prosperous New Year.



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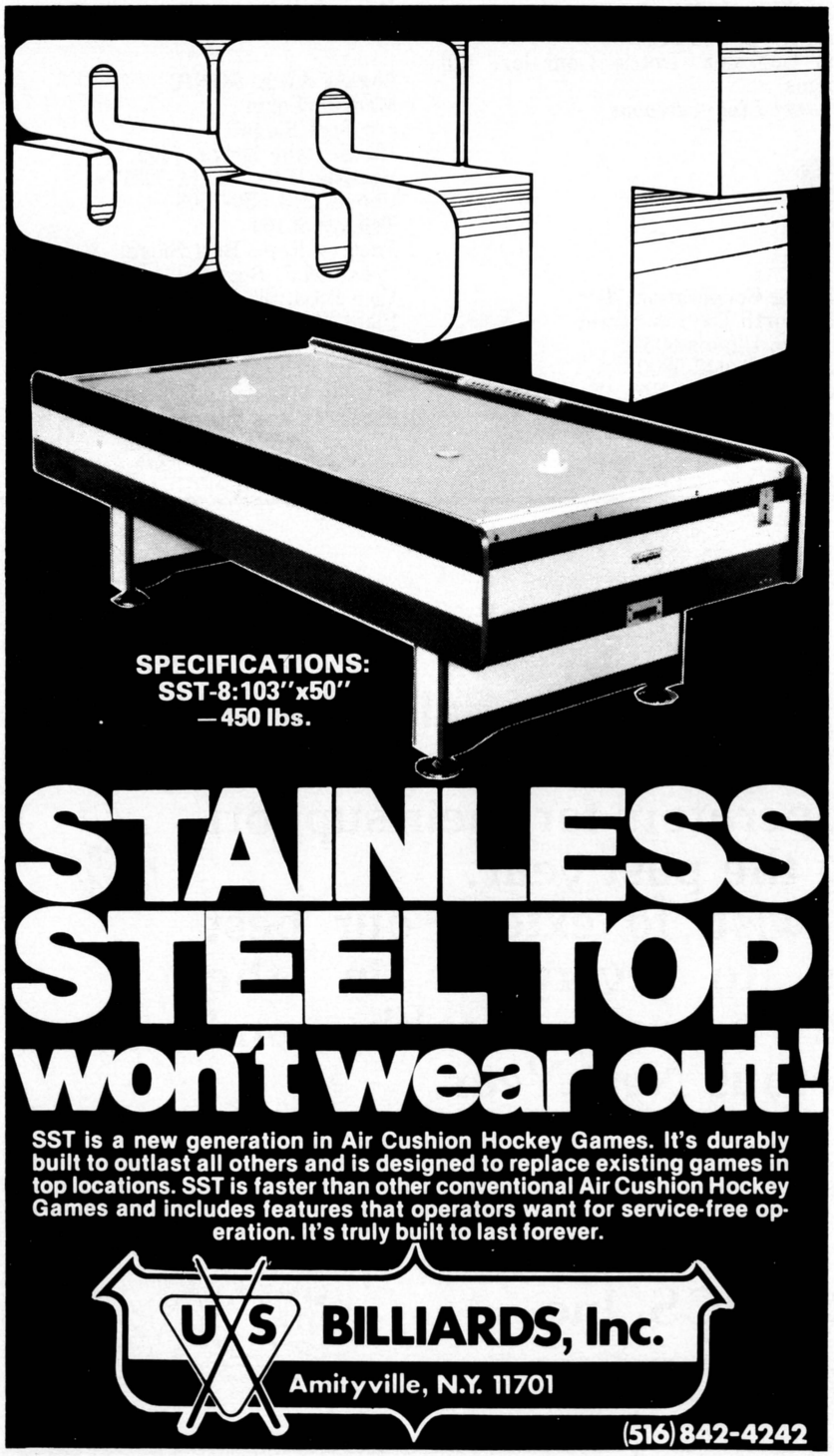
Chicago, IL 60614•Tel.: 312/935-4600•Telex: 25-4657

Skee Ball, Inc.
8th & Maple Streets
Lansdale, Pennsylvania 19446
Phone: 215/362-0300
Samuel H. High III, Linda High, Michael Flanagan, Harry Kyle
Product Line: skee ball machines, electronic target bowling games

Stern Electronics, Inc.
1725 West Diversey Parkway
Chicago, Illinois 60614
Phone: 312/935-4600
800/621-6424 (toll free)
President: Gary Stern
President, Universal Research Labs.: Ed Polanek
Vice Pres.: Sam Stern
Vice President Mrkt.: Steve Kaufman
Vice Pres., Sales & Admin.: Larry Siegel
Vice Pres. Engin.: Marty Rosenthal
Vice Pres. Mfg.: Alex Darnell
Mrkt. Coordinator: Toni Marchinski
Admin. Assist.: Fran Green
Product Line: pinball machine, shuffle alleys, arcade equipment

Sunbird Corp.
6949 Washington Ave., So.
Minneapolis, Minn., 55435
Phone: 612/944-1437
President: Stan Wessin
Exec. Vice Pres.: Jim Ruegemer
Sales Manager: Jim Ruegemer, also sales
Service Manager: Dave Rapacz
Product Line: amusement wall games



T

Taito America Corporation
233 North Michigan Ave., Suite 1407
Chicago, Ill., 60601
Phone: 312/565-0118
President: Edward D. Miller
Gen. Mgr.: Paul Moriarity
Marketing: Laura Kreter
Product Line: video games, arcade games

TJM Corporation
5 Walnut
Elgin, Illinois 60120
Phone: 312/742-5620
Chicago—921-3190
President: Thomas W. Carroll
Executive Vice Pres.: Morrow B. Garrison
Sales Manager: Robert H. Breither, Director of Marketing and Sales
Service Manager: Scott Roesslein
Product Line: slot machines, credit-only amusement machines for clubs, token dispensers

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16902 El Camino Real, Suite 1C
Houston, Texas 77058
Phone: 713/486-8641
President: Robert W. Stuart, III
Vice President: Thomas L. Stuart
Secretary: Kenneth E. Larsen
Director of Eng.: Eugene L. Berger
Sales Manager: R.W. Stuart III
Product Line: video games

Tornado, Inc.
5204 Airport Freeway, Hwy. 121
Fort Worth, Texas 76117
Phone: 817/831-2231
Ed McCloud
Product Line: fussball tables

Tournament Soccer
7930 Occidental Ave., S.
Seattle, Wash., 98108
Phone: 206/763-1211
800/426-8897 (toll free)
President: E. Lee Peppard
Exec. Vice Pres.: Cal Rogers
Vice Pres., Mrkt.: Steve Blattspieler
Vice Pres., Finance: Carl McEvoy
Sales Manager: Jack O'Brien
Product Line: soccer tables, related promotional support material

Twelve Signs, Inc.
3369 South Robertson Blvd.
Los Angeles, Calif., 90034
Phone: 213/553-8000
Richard Housman
Product Line: horoscope vending machine dispensing a monthly published horoscope

U

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Union, New Jersey, 07083
Phone: 201/686-7030
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Vice Pres.: Martin R. Shumsky
Vice President: Aaron Goldsmith
Service Manager: Gene Daddis

Product Line: pool tables, home pool tables, arcade games

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Amityville, N.Y. 11701
Phone: 516/842-4242
President: Albert Simon
Exec. Vice Pres.: Richard Simon
Sales Manager: Len Schneuer
Research & Develop.: Stan Levine
Controller: Dave Nankof
Product Line: pool tables, hockey games, video games, coin pushers, pinball games & coin acceptors and dispensing equipment

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Division of Brico Corporation
9970 Springfield Pike
Cincinnati, Ohio 45215
Phone: 513/771-3790
President: Paul J. Brill
Exec. Vice Pres.: George Wm. Brill
Vice Pres., Sales: Douglas Doller
Sales Manager: Douglas Doller
Product Line: kiddie rides

Universal Products, Inc.
Rt. 1, Hwy. 179 & Boonville Road
Jefferson City, MO., 65101
Phone: 314/635-3213
Pres.: Clyde E. Wren
Vice Pres.: J. Clayton Wren
Sec./Treas.: Clifford T. Wren
Customer Serv.: Beverly A. Schrimpf
Product Line: amusement equipment

Universal Visual Audiotronics Corp.
604 Main
Davenport, Iowa 52803
Phone: 319/326-6467
Dan Versman
Robert Versman
Thomas Leon
Sales Manager: Thomas Leon
Service Manager: Brinson Kinzer
Product Line: cartoon machines

V

Valley Company, The
333 Morton Street
Bay City, Michigan 48706
Phone: 517/892-4536
President: Darrell Lawless
Vice Pres., Mfg.: Richard Shelton
Vice Pres., Finance: Alan Schafer
Sales Manager: Emil Marcet
Product Line: cocktail pinballs, pool tables

Vectorbeam
33441 Central Ave.
Union City, Calif., 94587
Phone: 415/489-2000
President: Larry Rosenthal
General Mgr.: Gil Levine
Sales Manager: Hal Watner
Customer Serv. Mgr.: Joanne Anderson
Product Line: video games

Videotron Entertainment Corp.
22201 Ventura Blvd., Suite 201
Woodland Hills, Calif., 91364
Phone: 213/347-1841
Annie Jensen
Product Line: video games

Venture Line, Inc.
2207 S. 48th St., Suite H
Tempe, Ariz., 85282
Phone: 602/967-5914, 966-4695
Joe York
Product Line: video games, conversion kits, cocktail pinballs

Video Research Corp.
818 Charcot Avenue
San Jose, Calif., 95131
Phone: 408/946-2540
President: P. James Beer
V.P./Eng.: Jerry Hall
V.P.: Tony J. Lawrence
Product Line: video games

W

Williams Electronics, Inc.
3401 N. California Avenue
Chicago, Ill., 60618
Phone: 312/267-2240
President: Michael Stroll
Director of Sales: Jack H. Mittel
V.P., Mfg.: John Masterson
V.P., Fin.: John Nemec
Mktg. Mgr.: Ron Crouse
Product Line: conventional & wide body pinballs & United Shuffle Alleys

Z

Zila Corporation
2103 South Hathaway
Santa Ana, Calif., 92705
Phone: 714/957-9371
President: David Wreford-Howard
Vice Pres.: Allenby Matthews
Treas.: John Mack
Sales Manager: Les Ramberg
Service Manager: Ed Ignotis
Product Line: electromechanical games

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Product Line: arcade specialty games

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Vice President: *Irwin Knigin*
Treasurer: *Idabel Domantay*
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Service Manager: *Hank Grandberry*
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Service Manager: David Leamon
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Continental Distributors
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Montgomery, Alabama 36108
Phone: 205/272-2460 or 265-9738
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Sales Manager: Jack Mcghee
Service Mgr.: William A. Windsor
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Vice President: George Thompson
Secretary: Emma Jean Thompson
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Paul Pettigrew
Representing: Rowe, Gottlieb

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Sam Pacino
Representing: N.S.M.

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Vice President: Joel Kaufman

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310 Strong Hwy.
El Dorado, Arkansas, 71730
Phone: 501/863-5600
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Salesman & Parts Mgr.: Hartwell Smith, Jr.
Sales Manager: Jack Ethridge
Service Mgr.: Hartwell Smith, Jr.
Representing: Bally, Midway, Gottlieb, Meadows, U.B.I., Inc., Sunbird, American S.B., Sega, Gremlin

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Bob Portale
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Service Manager: Sam Ruzzo
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Vice President: Alvin Kushiyama
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Sales Manager: Sam A. Kolber
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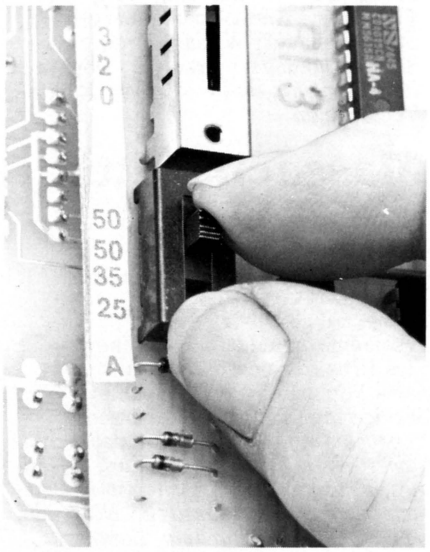

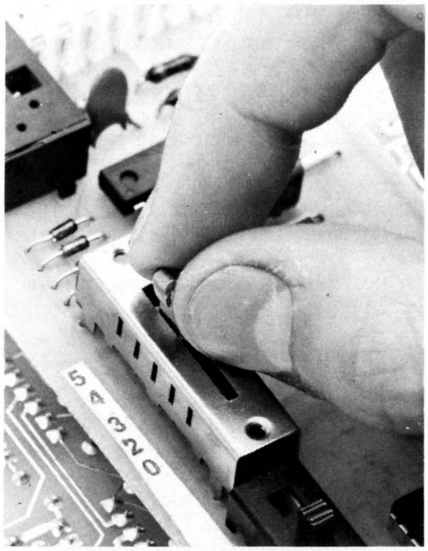

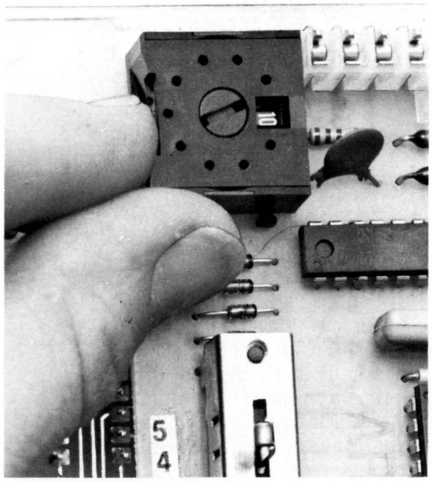

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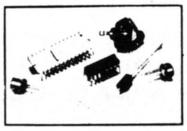
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Seattle, WA 98199
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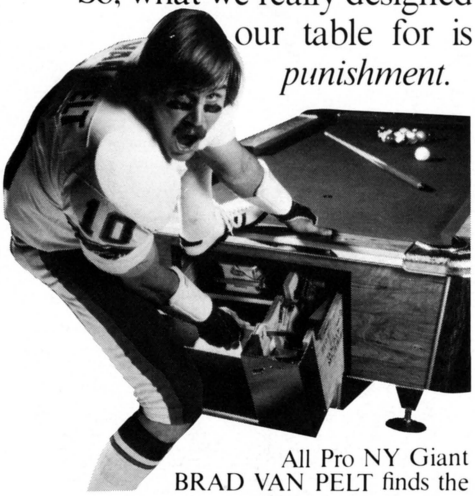

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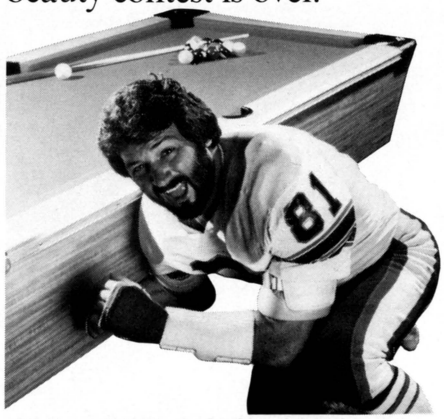

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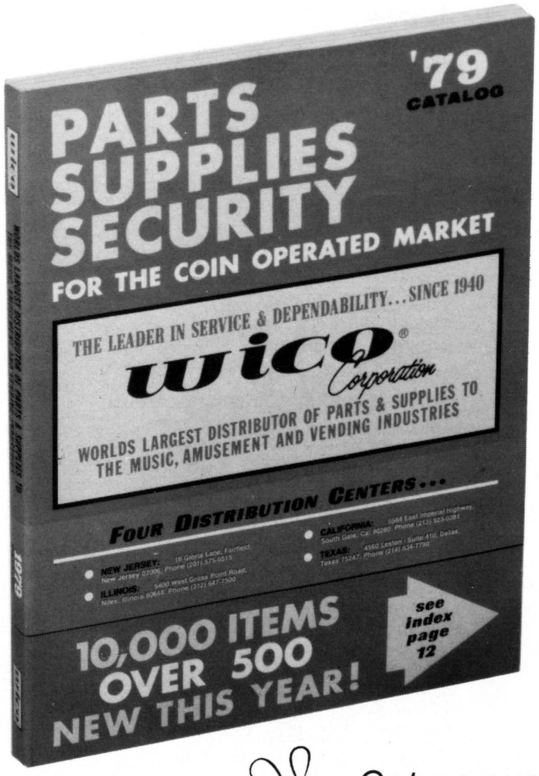

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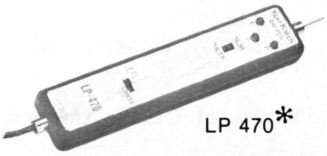

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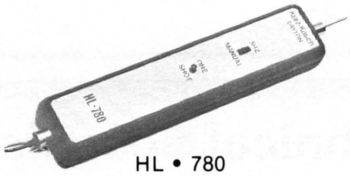

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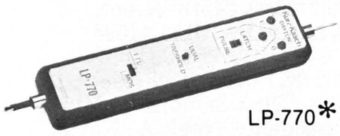

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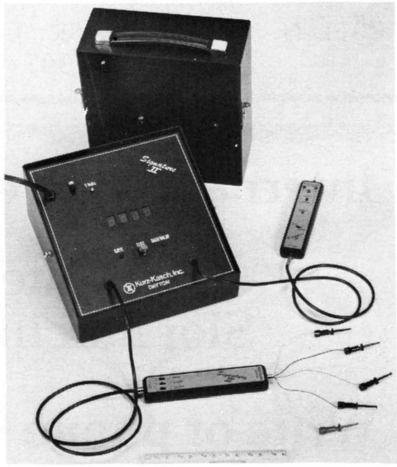

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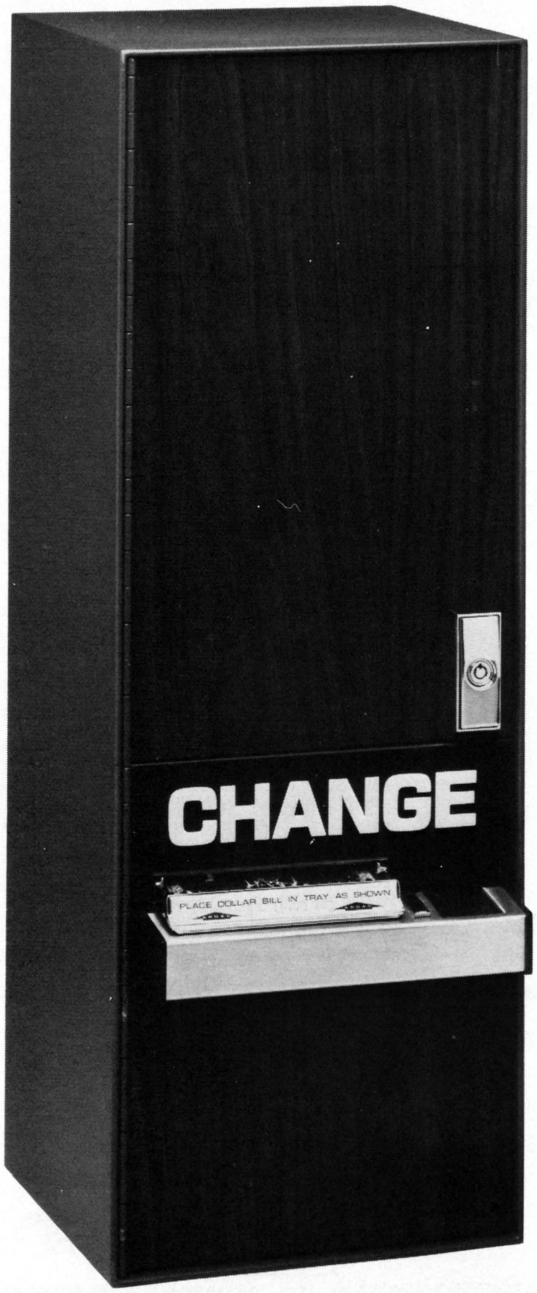

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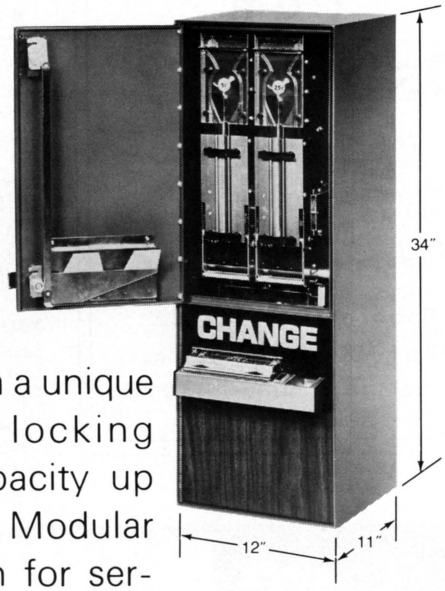

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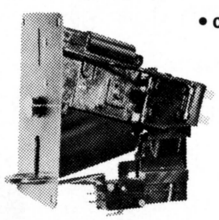
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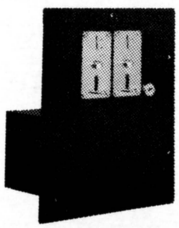

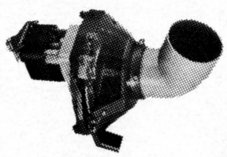
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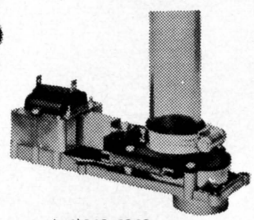

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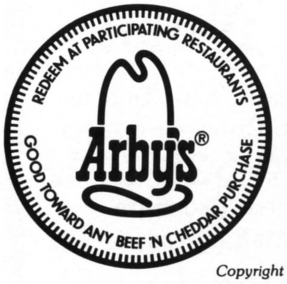

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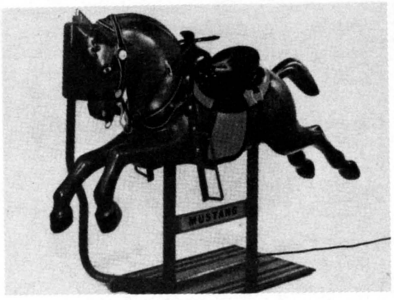

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